

The Challenges we face:					
	Projects & Services	Support & Assistance	Resources & Capacity	Learning & Understanding	Communications
11 July	Marketing of projects Sustainability Retaining long-term commitment Funding Support with applications Management Where to get assistance Affordable services Housing demand Prioritising Determining viability Start-up businesses / projects Paid worker to assist projects	Long-term support for important small projects Help with funding applications Being aware of funding opp's Technical assistance with project delivery Bank-rolling projects Accountable body Paid worker Relevant training	Retaining & recruiting volunteers Lack of confidence Team building – leadership, training Signposting funding opp's Route-map to funding Training availability Governance Project management / implementation Cash flow	Making the right contacts Sharing information Team building to maintain motivation Identifying funding Making sense of the forms Share good practice Mentoring Leadership courses Refresher training Knowing what training is going on & where Network analysis of MCTi priorities Sharing lessons learnt Project implementation knowledge How to make decisions Communicating and consulting	Marketing resources & skills Working together to promote each other Tapping into existing resources and networks Building consensus Understanding jargon Who does what directory Developing a USP Partnership with local businesses Bulletin board on web
12 July	Organisational structure – fit for purpose Housing development Funding issues Project development public transport – lack of co-ordination, assistance Funding projects Loss of employment/workspace Improving contact with developers How to influence development proposals Affordable housing Lack of regional employers Active project leadership Seeing progress	Don't be afraid of asking businesses for help Lack of admin support On-going commitment Ageing population Population increase Securing Council support Remoteness of Govt quangos Loss of business tenants & loss of income for community office Un-even spread of resources & support across County	Number of volunteers Identifying persistent workers Identifying financial resources Not looking ahead far enough Developing community capacity match-funding Skills from community Succession planning & leadership Lack of joined-up thinking Conflict between town & countryside On-going revenue funding for services	Conflicts of interest Loss of power base Lack of confidence Tensions with migrant workers Understanding MCTi approach & strategy Need to develop family & learning support	Need for communications strategy Reviewing what works Raising local interest Better communication with villages Lack of press officer Maintaining website Working in partnership particularly with town council Understanding roles & responsibilities Convincing the public that something is happening

The <u>Strategic Context</u> we will have to deal with:						
	Political	Environment	Economic	Social	Technological	Other
11 July	Comprehensive spending review Agenda & priority changes LAA & LSP Area panels Planning changes – LDF Shaping budgets Parish & town council relationships	Climate change Lifestyles Designations LAA Environmental agenda LDF & planning MT influence	LAA Understanding role & potential of MT's in sub-region Diversity of economy Sustainability Knowing what businesses want Employment opp's Agriculture Contact with businesses Salary levels	Affordable housing Engaging with wider community Transport Communication Having a say on services Prioritising services Ageing population Fear of crime Anti-social behaviour Facilities Infra-structure Migrant workers Education & learning	ISIS IBM Home-working / lifestyle changes Engagement Carbon reduction	Food Well-being Transport Skills Investment in communities Volunteering
12 July	Central Govt policy Uncertainty over unitary status Political changes Agenda changes LDF – strategic plans Understanding LAAs	Change in EU funding Land issues Climate change Sustainability	Main industry changes Skills education Key employers Leadership No Somerset university Understanding nature of local economy Anticipating, shaping etc Sites / availability Housing Migrant workers Salary levels	Isolation Ageing population Civic pride Population drift (young people) Investing in young people Lack of employment choice Quality of employment Rural transport Fear & perception of crime (targeting) Policing More social networks	ISIS Customer services Consultation New ways of working	

Who we think should take <u>the lead</u>?					
11 July	Market town itself	Local Authorities	Private Sector	C & V Sector	Other
Group A	Sharing good practice Taking advantage of political change/priority Building a community consensus Helping understand town's role on sub-economy Influencing service priorities	Regeneration directory Signpost – technical help Paid worker Affordable housing	ISIS Support home-working	Sign-posting - training Training Recruiting volunteers Office & meeting space	Jargon-busting Mitigating climate change
Group B	Communicating with local groups Influencing local development framework Managing community assets Determining community priorities Young people's activities Connecting with villages Maximising potential of area designations Devolved budget/spending	Balancing needs of young & old population Working with LAAs & local panels Asset transfer	Raising salary levels Maximising employment opp's Developing carbon reduction technologies Rural transport improvements	Signposting funding opp's Young people's activities & involvement Migrant worker's advice & info Volunteers' skills & capacity Long-term commitment & stamina The right contacts Getting relevant marketing & other templates Funding route-map & successful examples	Ensuring a sustainable agricultural sector Long-term revenue funding

Who should take the lead?					
12 July	Market town itself	Local Authorities	Private Sector	C & V Sector	Other
Group A	Linking town & countryside Influencing policy (locally & regionally) Loss of employment land / workspace Understanding MCTi strategy & method Conflict with other local power bases On-going revenue funding Getting the right organisational structure	Influencing new housing Development Remoteness of Quangos & agencies Project match-funding Working with ISIS/IBM	Housing for migrant workers Recognising industry changes LAA/LDF Change and uncertainty in govt policy	Winning credibility & support of local community Community empowerment Dealing with ageing population needs Developing family & member support Overcoming apathy Reducing rural isolation	Climate change mitigation
Group B	Recruiting volunteers Capital funding for projects Partnership with town council Lack of communication skills & strategy Regular contact with villages Succession planning & long-term leadership	Demographic change Identifying financial resources Skills & education provision Easing tension with migrant workers Co-ordinating public transport Admin support Liaison with developers Business advice		Understanding regeneration issues Understanding new ways of working	Strong leadership EU funding provision

Who do we turn to for help?		
11 July	Vista Somerset Funding Advice Network Rural Community Council ACRE SVSN CVS Business Link Creating Excellence Chamber of Commerce Charitable trusts SCC - Social Enterprise Unit	Vista CVS SRCC CAB SREC Somerset Rural Youth Project SVSN Business Link
12 July	RCC Age Concern Chamber of Commerce Grantnet Somerset Youth volunteering Community Enterprise Unit Healthy Living Centres	SCC RDT SSDC CRO Institute of Civil Engineering RTPi CEU Vista CCS

What could be the role of the SMTF?	
11 July	
<u>Group A</u>	<u>Group B</u>
Lobbying role Representation Sharing good practice Funding advice Funding information Community planning practice Brokerage – SLA's Library Small grants fund Networking events Themed events Members' concessions and priority Advice Mentoring Partnering	Provide route-maps Templates Engage at strategic level Network meetings Local skills mapping Lobbying Training – asset management & funding Celebration events Visits One-stop shop Fund-holding
12 July	
Additional..... Group A	Additional.....Group B
Named contact within each town Skills sharing between towns Tele-conferencing Aspiration for "voice" Concerted funding bids	Long-term Vision Facilitating debate on tensions created by need for economic outputs & sustainability Facilitating strategic level of debate on major issues e.g. health, local food etc